



NOVEMBER ISSUE

November is the heart of the hearth selling season. Most likely it's also the extended sales season for patio furnishings and barbecue products, and the time when retailers are still buying, and preparing for next year.

It's also a good time to advertise in *Hearth & Home*!

EDITORIAL FEATURES

Custom Fireplaces – Not every hearth manufacturer wants to get into the custom category, but for those that do, the rewards can make it worthwhile.

Unsung Heroes – Reps. They're the tie that binds. The necessary ingredient. *Hearth & Home* will talk to some of the best in the business.

Mass Customization – In the world of fabric it's called cut-yardage, and it allows consumers to select from a world of additional options that can be ordered in quantities as small as one yard.

The Social Kitchen – Whether it's inside or outside, the kitchen is the hub and center of a home. Everyone huddles around the stove, the grill, or the fire pit. *Hearth & Home* will profile a company that embraces that concept.

Call us today to reserve ad space in the November issue:
(800) 258-3772

If you've already reserved space in this issue you are all set, thank you.

DEADLINES

Space Closing: September 21, 2018

Ad Materials Due: September 28, 2018

VILLAGE WEST PUBLISHING