

## **Reserve Ad Space in the Buyer's Guide Today!**

**Buyers turn to *Hearth & Home's Buyer's Guide* when they're seeking information on companies and products.**

Our Buyer's Guide is used by over 51,500 industry members each year due to its high pass-along rate. Plus, it will be online in a digital Flipbook version for easy access to everyone.

**Deliver your advertising sales message to buyers when they are open to making a purchase.**

### **ADDED VALUE FOR COMPANIES THAT ADVERTISE IN THE BUYER'S GUIDE:**

- 12-Month shelf life for your advertising message.
- Company name in their listing will be highlighted in color to stand out on the page.
- Listing will include "(see our ad on page ...)" to direct readers to your sales message.

**Normal Rates Apply to this Special Issue Making It  
the Strongest Advertising Value of the Year!**

**To reserve ad space in  
the June issue, contact:**

**Jackie Avignone**  
Advertising Director  
(800) 258-3772 ext. 309  
avignone@villagewest.com

### **DEADLINES**

**Space Closing:** April 26, 2019  
**Ad Materials Due:** April 30, 2019

*If you've already reserved space in  
this issue you are all set, thank you.*

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