

HEARTH & HOME EDITORIAL PREVIEW



MARCH ISSUE

Bonus Distribution at the HPBExpo in Dallas, Texas

If you're an exhibitor at the HPBExpo, you should be advertising in this issue of *Hearth & Home*, the industry's premier trade magazine!

MARCH FEATURES

Fireside Chats – This is where we get personal. Once a year *Hearth & Home* hand-picks interesting people in the hearth industry for a discussion with the editor. The result is free-flowing conversations ranging from facts to opinions, from past sales to future trends. It's a broad-brush look at the hearth industry.

New Products – Just send us hi-res images and 30 to 50 words of description and we'll publish them in our March issue – but they must be NEW products that will be exhibited at the HPBExpo.

Hearth Survey Report – Results of *Hearth & Home's* Annual Survey of Hearth Retailers provide hard numbers and facts to better understand the industry.

Wood Fireplaces, Stoves, and Inserts – Clean, efficient, and beautiful, and they come in such a wide variety of configurations. Retailers have much to discuss with their customers regarding wood hearth products – and the results are being felt already.

Shade Products – There's a vast number of products that fall into this category, and every patio shop carries at least one. *Hearth & Home* will examine the products and markets.

Infrared Steak Cookers – Fun, fast, and delicious – cook like a top restaurant chef, right in your backyard.

Barbecue – Competing in an Online World, or Tips, Ideas, and Marketing Strategies.

Live Fire Grilling – Who doesn't like to poke a bed of embers, watch the flames rise up, then enjoy the taste of flame-seared meats? This is a trend with legs.

To reserve ad space in the February issue, contact:

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DEADLINES

Space Closing: January 25, 2019
Ad Materials Due: January 31, 2019

If you've already reserved space in this issue you are all set, thank you.

Don't Forget to Enter the International Vesta Awards Program!

If you are exhibiting a new product at the HPBExpo that is innovative in technology and/or design, enter today!

www.vestaawards.com/enter-product

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