



## FEBRUARY ISSUE

**Marketers** – Advertise in the February issue to get the attention of buyers before the HPBExpo. Start building momentum for Success!

### FEBRUARY FEATURES

**Outdoor Fireplaces & Fire Pits** – At affordable prices, fire pits continue to be one of the best-selling hearth products; now outdoor fireplaces are making their mark. *Hearth & Home* will examine what's available, and what's selling.

**New-Home Builders** – Hearth retailers should be in the cat-bird seat when it comes to working with the building community, in particular, with custom home builders. They now have an incredible range of products to offer, both in type of unit, and price. *Hearth & Home* will examine that market.

**Pellet Grills** – After years (decades) of languishing at the rear of the store, pellet grills are now front-and-center, as well as top-of-mind, for consumers interested in a cutting-edge barbecue experience. We'll look at the latest offerings, and talk to those on the front lines.

**Wood Furniture** – There's some very beautiful wood furniture in the market today, as manufacturers expand their offerings and improve their designs. We'll showcase the best examples.

### Remember to Enter the 19th Annual VESTA AWARDS!

If you have a new product that is innovative in technology and/or design, and you plan on exhibiting at the HPBExpo in March, enter it in the Vesta Awards Program; go online at

[www.vestaawards.com/enter-product](http://www.vestaawards.com/enter-product)

**To reserve ad space in  
the February issue, contact:**

**Jackie Avignone**  
Advertising Director  
(800) 258-3772 ext. 309  
avignone@villagewest.com

### DEADLINES

**Space Closing:** December 21, 2018  
**Ad Materials Due:** December 31, 2018

*If you've already reserved space in  
this issue you are all set, thank you.*

VILLAGE WEST PUBLISHING