

HEARTH & HOME EDITORIAL PREVIEW



JANUARY ISSUE

Location, Location, Location...

As in real estate, the location of your advertising message affects its value. Start the year off right by marketing your products within the pages of *Hearth & Home*, the industry's best-read trade magazine!

We deliver more eyes to your advertising message.

Bonus Distribution: IMC Las Vegas & AmericasMart, Atlanta

FEATURES

Electric Fireplaces – No longer a new product, electric fireplaces continue to gain traction by expanding markets such as hospitality, new construction, remodeling, and more and more specialty retailers. We'll talk with manufacturers and retailers to determine the strength, and health, of this category.

HDPE Products – For quite a number of years now, the market for HDPE products, sometimes called marine grade polymer, or just plain plastic furniture, continues to expand. In fact, it's been one of – if not THE hottest categories in the outdoor furniture industry for some time now. *Hearth & Home* will take a look at the players, both in manufacturing and retailing.

Kamados – A worldwide phenomenon with many competitors, in many locations. New competition appears to be coming from the rise of pellet grills. *Hearth & Home* will take a close look at both of these categories.

**To reserve ad space in
the January issue, contact:**

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DEADLINES

Space Closing: November 23, 2018
Ad Materials Due: November 30, 2018

*If you've already reserved space in
this issue you are all set, thank you.*

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